

## CAPABILITY STATEMENT

Established in 2001, Parrot Fish Studio is a full-service creative agency dedicated to providing high quality and innovative designs. Our vision, talent and expertise allow us to deliver strategically aligned creativity, functional solutions and unique design concepts to support local and global brands while effectively extending their brand reach. We imagine, conceptualize and communicate creativity in all aspects of design.

We speak  
creative  
**LOUDLY!**

### CORE COMPETENCIES:

- Graphic Design
- Brand Development/  
Corporate Identity Packages
- Marketing/Advertising/Press Collateral
- Illustration (2D & 3D)
- Licensing/Product Development
- Character and Mascot Designs
- Packaging, POP Design
- Event Graphics

### NAICS Codes:

541430 (Primary): Graphic Design Services,  
541490, 541850, 541860,  
541890, 541810

Duns #: 960102999

Cage Code: 8K2E8



### DIFFERENTIATORS: (What makes us stand out)

- **25+ years experience in the entertainment/television industry**



- **25+ years experience in US and Latin American markets**  
In addition, team members speak Spanish and English fluently.



- **15+ years experience with various South Florida major hospitals**



Cleveland Clinic  
Florida



Baptist Health  
South Florida



- **10+ years of experience designing for the zoo/conservation industry**



- **We have a vested interest in organizations that are critical to environmental conservation and children's causes**



### CERTIFICATIONS:

- **SBA (EDWOB)**
  - Economically Disadvantaged/  
Women Owned Business
- **Florida State Certified Vendor**
- **Miami Dade County Certified Vendor**
  - SBE, Goods & Services (G&S)
- **Miami-Dade County Public School**
  - Minority/Women Business Enterprise
  - Micro Business Enterprise
- **Florida International University**
- **City of Doral**

